

## V01

born in  
**2012**

## V02

reinvented in  
**2016**

### ROWEB TEAM SIZE

3 developers

1 scrum master

1 UX designer

6 developers

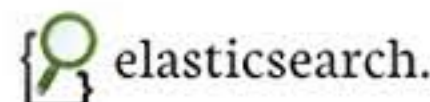
### TECHNOLOGIES



MVC ARCHITECTURE



SOA ARCHITECTURE - REST, WEB API



MONEY TRANSFERS  
THROUGH THE CHAT  
APPLICATION



### FEATURES



Full integration of Facebook API with the following possible actions: sign up, login, post products and Facebook page tab application

Integrated tools to increase brands' SEO visibility and social networking website link sharing for brand marketing



Possibility to join discussions within the community or establish connections with other business owners



Implementation of Ezebee's own payment system - the beecoin

Performance and Mobile first

**Guided smart search:** autocomplete option & results are listed by trend factors, popularity and trustworthiness of the seller  
**Popularity search ranking algorithm** and **tag system**



EZB-Pin allows users to **pin offers** found anywhere else online on their ezebee board. Drag-and-drop to pinlist

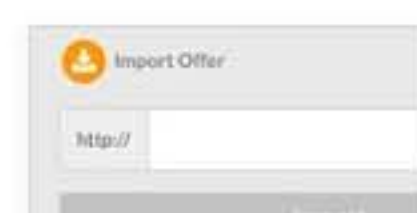


Creating your own page is much easier and allows you to directly **target the audience** you want to sell to



Sellers' pages and all their offers and content are highly **SEO optimized**

You can simply paste the offer link into the **'import'** bar when creating your offer, and they will automatically appear, along with reviews, photos and tags



You have the option to **upload all other offers from your online shop in one go**

Import offers directly from other websites like **Etsy, Dawanda, Amazon, Airbnb, eBay, ArtFire** by just entering their product link



4 basic offer types: **Products, Rentals, Services and Courses**

**Automated translation** (for offers, chats and comments)

The seller can choose to either link to another shop or to his "chat-to-buy" messenger

**"Chat-to-buy" system** instead of "shopping carts" makes transactions faster, more transparent and doesn't require Terms and Conditions and other legal information



**Prices are converted in real time** into any selected currency for easy price comparison

B-Coins serve as gift and discount points on ezebee.com. Sellers can **purchase, transfer or cash-out B-coins** to a PayPal account, from which they can transfer it for free to any bank account or CC.



### RESULTS

Number of users



Ezebee V01



Ezebee V02

